This semester, the School of Public Affairs and Administration (SPAA) opened its doors to an inaugural class of 15 undergraduate students majoring in public service.

SPAA Dean Marc Holzer noted that the new undergraduate degree is the first of its kind in New Jersey, and among a handful in the country. The interdisciplinary program, he said, “is designed to bring students to a deeper understanding of their role as public servants, in the context of civic engagement, and provide them with the substantive knowledge, analytical skills and perspectives needed to respond effectively and fairly to major, contemporary social problems.”

Courses offered this semester include “Public Service as a Calling,” designed to explore students’ values regarding leadership, service and diversity through critical analysis of social issues, reflection and practice. Another class offered this semester is “Urban Experience in the United States.” This course gives students a better understanding of the complexities of urban communities, including the impact that oppression, power and privilege have on individuals. Next semester’s course selections include “Ethical Public Service,” “The Global Urban Experience,” “Leadership for the Service Professions” and “Philanthropic Public Service.”

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Rutgers Scientists in the News

On TV, in print and online, Rutgers-Newark science researchers have been making major headlines in recent months. Here is a sampling of where some of those researchers and their work have been appearing.

**BBC NEWS**

Mauricio Delgado and his research into the hormone oxytocin, which increases trust in others and diminishes fears, that potentially could be a candidate for improving autism. His work also appeared in Psychology Today.

**FORBES**

Paula Tallal and her pioneering neuroscience research and development of a computer program that helps to rewire the brains of children with language-learning difficulties. Her work also appeared in Entrepreneur.

**NATIONAL GEOGRAPHIC**

Denis Paré and his research into the area of the brain involved in the elimination of fear-based memories that potentially could open the way for more effective treatment of anxiety disorders. His work also appeared in the UK’s Daily Telegraph.

**NEW JERSEY NETWORK**

Haesun Kim and her research into the neural communications links involved in protecting a nerve’s axon that could pave the way for reversing the breakdown of nervous system transmissions associated with multiple sclerosis and spinal cord injuries.

Daniel Murnick and the new ultra-sensitive laser-assisted ratio analyzer he has developed opening the way for more effective carbon measurement and carbon dating, along with the use of non-therapeutic microdoses in the drug-testing process.

**TIME MAGAZINE**

April Benasich and her research into how infants begin to acquire language and the difficulties some children encounter because they are unable to process differences in rapidly occurring sounds. Her work also appeared in the UK publication Prensa Baby.

**A New Semester Brings New Leadership**

By Carla Capizzi

Division of Global Affairs

Professor Simon Reich is the new director of the Division of Global Affairs. Reich, whose background combines international affairs, administrative expertise and public service, previously was director of the Ford Institute for Human Security in the Graduate School of Public and International Affairs at the University of Pittsburgh, where he also taught international affairs. His wide-ranging research interests include the protection of refugee camp populations, the use of slave labor in wartime Germany, and multinational corporate behavior.

John Cotton Dana Library

Mark Winston, Ph.D., has been appointed assistant chancellor and director of the John Cotton Dana Library. His responsibilities include campus-wide academic initiatives, development of instructional activities that leverage Rutgers-Newark’s diversity, and strengthening the campus’s engagement with its urban community, as well as management and development for Dana Library and the Institute of Jazz Studies.

College of Nursing

Professor Lucille A. Joel has been named interim dean of the Rutgers College of Nursing. Joel will administer the daily operations of the college while the university seeks a permanent replacement for Felissa Lashley, who retired last spring. Since coming to Rutgers in 1979, Joel has served in a variety of academic and administrative roles, including interim associate dean for academic affairs and associate dean for clinical affairs.

Faculty Fellow

Professor Sherri-Ann Butterfield, of the Department of Sociology and Anthropology, has been appointed the first faculty fellow in the Office of the Chancellor. She will be a member of the chancellor’s leadership team, and will undertake special academic projects and initiatives. Butterfield is a scholar of Caribbean immigration and author of a forthcoming book, All We Is “One”? The Significance of Class Within the West Indian Second Generation.

School of... from page 1

Responding to the increasing demand for competent, strong managers and leaders, the new program opens opportunities for undergraduates in not-for-profit, federal, state and local public service.

One of the students pursuing the new major is Adiatu Oladayo of Willingboro, who is planning a career in public service. “I have worked with nonprofit and government organizations whose goals are to better communities. Through this new program, I now can apply theory and academic discourse to my public service experience,” he said.

Centennial Gala... from page 1

In attendance were the event’s five co-chairs, all distinguished alumni of Rutgers-Newark: Dennis Bone, President of Verizon New Jersey; Raymond Chambers, Chairman of the MCI-Amelior Foundation, Ralph Izzo, CEO of PSEG; Barbara Bell Coleman, President of BBC Associates, and Alfred Koeppie, CEO of The Newark Alliance.

Other special guests included former governors of New Jersey. Governor Jon Corzine was unable to attend, but Governors Brendan Byrne, James Florio and Christine Todd Whitman were all there with their spouses. Newark Mayor Cory Booker gave the keynote address focusing on the legacy of Rutgers University in Newark, beginning with the founding of the New Jersey Law School in 1908. More information on the centennial celebration, including a transcript of Mayor Booker’s address, is available at www.newark.rutgers.edu/century.

See page 4 for photos from the gala.
transformed the study of Chinese art by bringing attention to the non-Han minority’s contributions to China’s artistic heritage.” He also cited her ability to “incorporate meticulous groundbreaking research with a combination of exhibit and publication to draw attention to the importance of northwestern China during the first millennium…”

The Chancellor’s Distinguished Research Award honors professors who have done exceptional scholarly work on a subject of fundamental intellectual importance. Awardees also must be able to discuss their research in terms understandable to a broad general audience. Juliano will demonstrate that part of her expertise on Oct. 23, when she delivers the Chancellor’s Distinguished Faculty Lecture. Juliano also will receive a research honorarium.

School of Criminal Justice Establishes Rutgers Institute on Corruption Studies

With hopes of taking a bite out of public corruption globally, a new institute, the Rutgers Institute on Corruption Studies (RICS), opens it doors under the auspices of the School of Criminal Justice at Rutgers-Newark and the leadership of Adam Graycar, the school’s dean and former director of the Australian Institute of Criminology.

Public corruption, the abuse of public office for private gain, includes bribery, misappropriation, extortion, patronage, job manipulation and many other types of malfeasance. It occurs worldwide in many sectors – healthcare, energy, environment, urban planning, logging, banking and the judiciary. Solutions to minimizing corruption lie in prevention, transparency, appropriate policies and procedures, accountability, enforcement and education.

Charged with conducting research on public corruption and devising methods for its reduction, RICS faculty and staff will train graduate students to research corruption and apply their results to real conditions occurring worldwide. Moreover, working with agencies, businesses and non-governmental organizations, RICS will seek to strengthen the integrity and economic and governmental infrastructure of such institutions and developing countries.

For more information, visit www.newark.rutgers.edu/rscj/RICS.html.

Former R-N Coach Shines at Olympics

When Ron Larsen went to the Beijing Olympics with the U.S. men’s volleyball team, it was to serve as assistant coach. Instead, he found himself acting as interim head coach for three games after the regular coach was called away by a family tragedy. During his stint as interim head coach, Larsen led the team to three successive victories in its first three games, defeating Venezuela, Italy and Bulgaria. The regular coach returned to the Olympic Games Aug. 16 and resumed his duties for the rest of the competitions.

Larsen was the Rutgers-Newark head men’s and women’s volleyball coach from 1993-1999. During that time, he earned both the New Jersey Athletic Conference Women’s Volleyball Coach of the Year and Eastern Intercollegiate Volleyball Association Coach of the Year. He led the men’s team to a record of 97-80 while helping the women’s squad to a 111-79 record, and took the Scarlet Raiders women’s team to the NCAA championship in 1998.

Larsen, who left Rutgers-Newark to coach at the University of California-San Diego, is in his fourth year as top assistant coach for the USA Men’s Volleyball Team. The tradition of excellence in volleyball continues at Rutgers-Newark; for upcoming games visit www.newark.rutgers.edu/athletics.
A 1997 graduate of the Rutgers-Newark graphic design program and currently an instructor, Brenda McManus was particularly pleased to be invited to serve as art director for the campus’s centennial history book, *A Century of Reaching Higher*.

“Rutgers-Newark has such a wonderful, rich history,” says McManus. “It’s the nation’s most diverse campus, and something I’ve always appreciated, first as a student and now as an instructor, is being exposed to so many different cultures. It’s an amazing educational experience and one we wanted to get across in the book.”

One way she and her team of students from The Design Consortium helped to convey that was through the book’s multicolored palette accented with strong, vibrant shades. The Design Consortium is Rutgers-Newark’s own student/faculty collaborative studio. The book’s palette and design, McManus explains, were drawn from the many photos and archival documents the team sorted through, including old folders, tests, notebooks and black-and-white photographs. It is that same process of sorting, arranging and rearranging – of “playing with images and ideas” – she utilizes to teach students “how to develop their creative voice.”

A meeting with Frank D’Astelllo, professor of art and design, as an undergraduate led McManus on her way to finding her own creative voice. “I had no idea what graphic design was about,” she recalls. “Had it not been for Professor D’Astelllo, I would not know this world today.”

It is that opportunity of helping students to find their own direction that has led her to pursue a career teaching. Following graduation, she worked in Manhattan as a graphic designer, and then for Prudential Retirement managing its design team. “There is just something about the university environment and its experimental nature that enhances your creativity,” she explains. “But not only is it a great place to gain practical experience, it’s an opportunity to give back and have an impact on someone else’s life.”

Designed in muted browns, greens and oranges, with dashes of purple and green, the book conveys both a sense of place and a moving forward. Rutgers-Newark Instructor Brenda McManus, art director, explains that the Office of Communications and her team – The Design Consortium — were looking to convey R-N’s growth from its humble roots to what it is today – the nation’s most diverse university campus. To order a copy ($10 including shipping and handling), contact the Office of Communications at 973-353-5262, or occ@andromeda.rutgers.edu. A PDF file of the book also can be downloaded at www.newark.rutgers.edu/century.